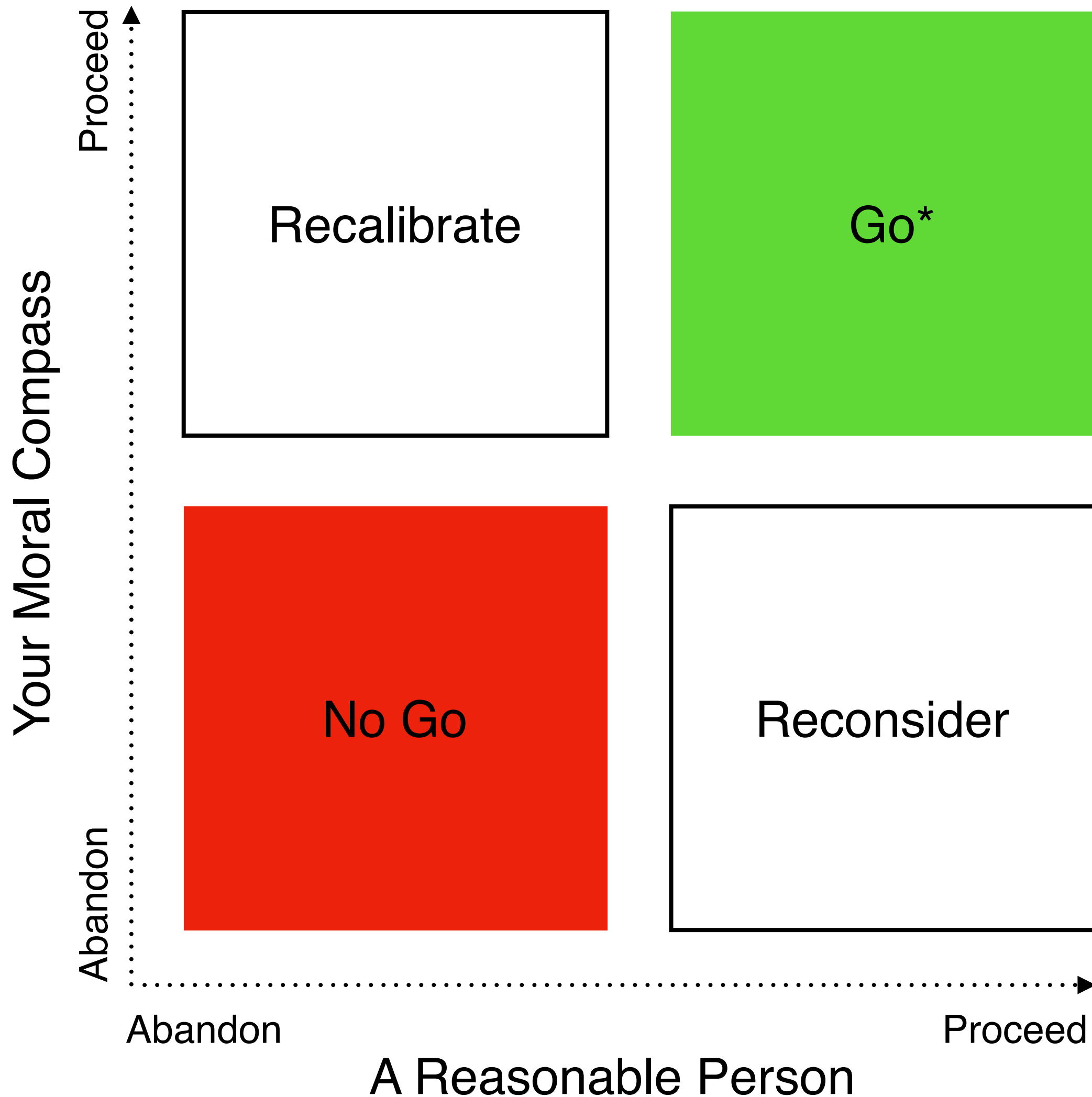


# Your compass and a “reasonable person” guide your decision making and choices

The third, transparency, determines your fate



Recalibrate

## Your Moral Compass requires recalibration

- If a reasonable person wouldn't support your action, stop
- Discuss the situation with a trusted and independent confidante
- Evaluate your decision-making process
- Recalibrate your compass based on “reasonable” criteria

Go

## You may proceed with caution

- Your compass and reasonable criteria are in alignment
- Carefully evaluate and document your decision and criteria
- Make your decision-making transparent
- Declare any conflicts of interest

No Go

## Do not proceed with your course of action

- Your compass and reasonable criteria are in alignment
- Your reputation is now at stake
- Stay faithful to your values and beliefs and the Code of Ethics
- Inform your leader

Reconsider

## Reconsider your decision

- Reasonable and moral criteria are out of alignment
- Caution is required
- Explore your moral compass settings with a trusted person
- Defer to your moral compass not a reasonable person